

about MANLY LIVING

Hi, I'm Nicole and I'm a Manly local. I live in Balgowlah, and I love all the amazing things this beautiful part of the world has to offer.

On the weekend you will usually find me at the beach, shopping and/or eating in Manly, or at the local playground with my children. Weekdays are spent at local cafes and parks, working on Manly Living and shopping at 'The Mall' or doing Pilates if I get a few hours to myself!

Manly Living evolved from a personal need of mine to find a community group or a local online resource. I wanted to know which events were on over the weekend, the best local business to use for house renovations, and which local cafes had wifi and a good coffee! As a marketer myself, I knew this was not just something locals like me could use, but businesses could really benefit from as well.

Our aim is that Manly Living will be the ultimate guide to Manly and surrounding suburbs, a place to find all things local; events, businesses, jobs, news and community initiatives. Please share the love with your local community!

Would you like to increase your presence online and build a larger following? Do want to increase your customer base and/or build brand awareness? Is there a special offer or event you would like to promote?

Manly Living will provide your business with exposure to a very important target market, the local population. Our Facebook Group, Facebook Business Page, and Instagram page provide you with access to a highly engaged audience of both current and most importantly potential customers. We look forward to working with you, and helping your business flourish.

- Nicole Cordony

www.localliving.com.au/manly connect@localliving.com.au



@livingmanly



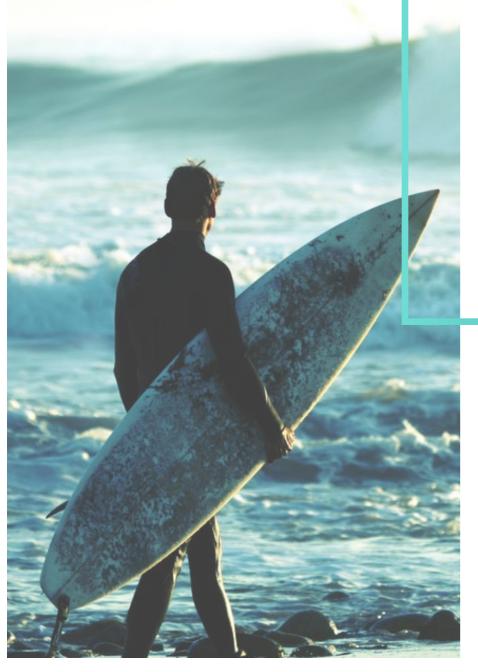
www.facebook.com/locallivingmanly

www.facebook.com/groups/manlyliving





OUR STATS



the raw STATISTICS

5.6k+ **Facebook Members**

72% **Female Members**

Age 25 - 45

2.4k+ Instagram Followers

109 Likes per post (avg)

New followers per day

BRANDS











OUR WEBSITE

Our new website is creating a buzz in the local community. We cover all the things Manly local's care about and have 5 distinct sections brimming with opportunity for local businesses.

- + EVENTS CALENDAR
- + BUSINESS DIRECTORY
- + JOB BOARD
- + SPECIAL OFFERS
- + BLOG

Each area serves a specific purpose and has been developed to give you the tools you need to improve your business visibility and connect with engaged Manly locals.

TOPICS we cover





















WEBSITE PACKAGES

	Standard Package \$9.95/mo	Featured Package \$19.95/mo	\$99.95/yr	Featured Annual \$199.95/yr	One-off Listing \$14.95
Maximum Active Listings	5	Unlimited	5	Unlimited	1 (30 days)
Directory Listings	Yes	Yes	Yes	Yes	Yes
Event Listings	Yes	Yes	Yes	Yes	Yes
Job Listings	Yes	Yes	Yes	Yes	Yes
Special Offers	No	Yes	No	Yes	No
Featured Sticky Listing	No	Yes	No	Yes	Yes
Homepage Rotation	No	Yes	No	Yes	No
Facebook Group Post	Yes (Fortnightly)	Yes (Weekly)	Yes (Fortnightly)	Yes (Weekly)	Yes
Instagram Feature	No	No	No	Yes (Quarterly)	Yes
Newsletter Feature	No	No	No	Yes (Quarterly)	No
Tree Trial	60 days	30 days	60 days	30 days	-



ADVERTISING RATES

advertising BANNERS

\$ 100 SPONSORED BLOG

You provide the content, we post it! Your blog will be featured on our homepage for 1 week, and will permanently live in our blog area. Includes an Instagram and Facebook page mention by our official social media accounts.

\$ 150 SPECIAL OFFER / COMPETITION

Special offer page on our website, featured on our homepage for 2 weeks and accompanied by a weekly Instagram and Facebook mention by our official social media accounts.

\$ 150 SPECIAL OFFER / COMP BOOST

Boost your special offer by featuring it prominently at the top of our Facebook group for 48 hours. It will also appear at the top of our special offers page for 1 week.

\$50 SOCIAL MEDIA SHOUT

We'll let the world about your wonderful business with a specially crafted Facebook and Instagram post by our official social media accounts. (Option of Facebook Boost Posts, please enquire)

S NEWSLETTER INCLUSION

Coming soon

S - ONLINE SHOP

Coming soon

\$ 150 HOMEPAGE BLOCK (300 X 250)

Introductory offer 3 months prime exposure on the Manly Living homepage woth your own dedicated ad block.

\$ 250 SIDEBAR BLOCK (300 X 250)

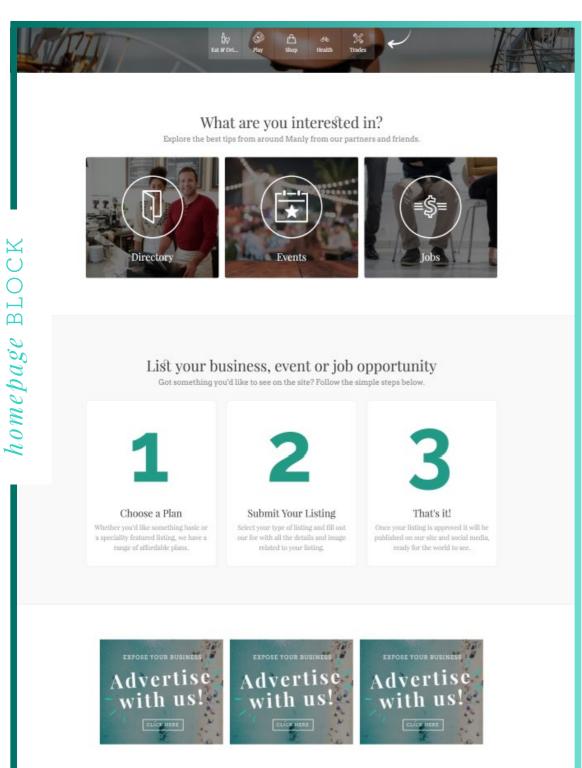
Introductory offer 3 months prime exposure in rotation on every listing page of the Manly Living website with your own dedicated ad block.

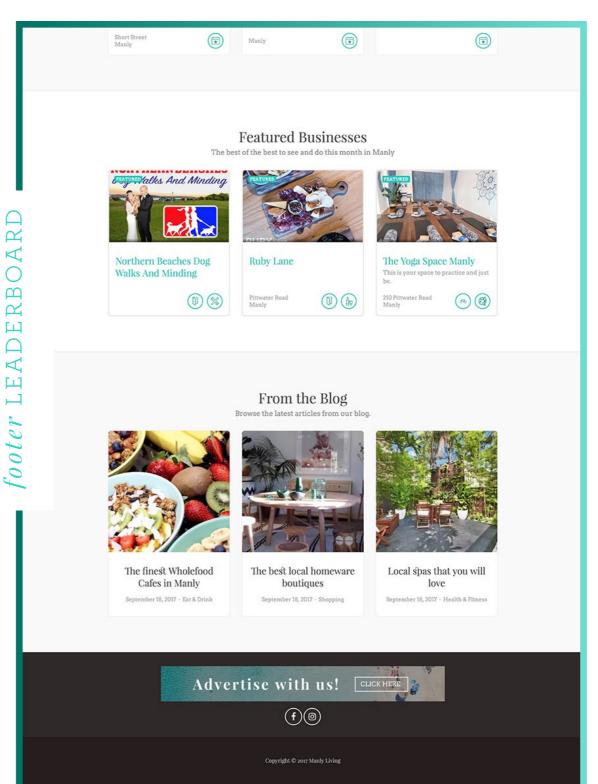
\$ 250 FOOTER LEADERBOARD (728 X 90)

Introductory offer 3 months prime exposure in rotation on the footer of every page of the Manly Living website with your own dedicated ad block.

*An example of each banner can be seen on the following page.











Listings » Directory » Eat & Drink

Ruby Lane

sidebar BLO

Driven by the philosophy that you can have a mouth-watering meal without compromising on nutrition, Ruby Lane focuses on good, wholesome, local food.

Ruby Lane will re-introduce you to real food and re-establish your definition of 'healthy foods'. You'll eat yourself happy with dishes created from natural, seasonal and nutrient-dense ingredients that will have you struggling to choose. Think vibrant smoothies, organic coffee, nourishing breakfast & lunch bowls and organic wine with organic sticky braised beef ribs for dinner. Children will scrape plates clean with our un-fussy kids' menu featuring favourites without the added sugar. Oh, and don't forget the sweets cabinet, all gluten and refined sugar free:)

All the meat is organic and pasture raised and fish is sustainably caught. There's solar panels on the roof, an efficient recycling system and food waste is turned into bio-energy. We also donate to The Sealife trust to help preserve and protect the awesome turtles of the Northern Beaches, give jar and bottle discounts for bringing your own cup, returning your kombucha bottle or chia pudding jar etc. to ensure the world is a better place.

Ruby Lane is designed for anyone who relishes in eating well and is looking for a fulfilling nutritious breakfast, lunch, snack or dinner, from mums with young children to gym junkies and the everyday commuter.

Want to learn more, why not attend a workshop where you can learn how to make your own bone broth, fermented veggies or how to improve your energy levels?

Or...pick up the ingredients to recreate your favourite dish from our menu by shopping in our organic grocer!

For nutritional, transparent and ethical eating at its very best (and utmost tastiest), you can't go wrong at Ruby Lane.

Come say hi in our café, organic grocer or at our next workshop...



Summarize your opinion or highlight an interesting detail



Get directions

@rubylane_manly

Is this your business? 🎏 Claim it now.





Eat & Drink

Café & Grocer: Mo- Sun- 7am-4pm Kitchen: Mo-Sun- 7 am- 2.30pm Fri@Sat Dinners: 5-10.30pm









Ready to boost your business?

With so many ways we can work together, there's something for everyone. We're more than happy to help you select the best tools for your specific business. Please let us know if you need our help or have any further questions.